# CO Continuum



Partnership and Referral Program

### Who We Are

Continuum is a specialized risk and insurance advisory firm dedicated to the innovation economy. We empower founders, fund managers, and high-growth companies to navigate complex risks with clarity and confidence.

Our team combines deep insurance expertise with firsthand knowledge of dynamic sectors like fintech, Web3, and AI.

Operating across Southeast Asia and beyond, we provide tailored solutions for growth-stage businesses.





## Why Partner With Us?

Your clients are innovators, pushing boundaries and scaling rapidly. With growth comes evolving risks – from regulatory changes to cyber threats. Proactive risk management is no longer optional; it's a strategic imperative.

#### **Enhance Your Role**

Position your firm as a comprehensive strategic advisor.

#### **Add Tangible Value**

Deepen client relationships with critical risk insights in collaboration with Continuum.

#### **Future-Ready Your Firm**

Demonstrate foresight and commitment to client risk, well being and security.



### What We Offer Your Clients

We provide comprehensive, tailored risk solutions designed specifically for the unique demands of the innovation economy. No generic policies, no legacy playbooks – just precise protection for cutting-edge businesses.



#### **Specialty Insurance**

Targeted coverage for emerging risks including D&O, Cyber, Professional Indemnity, Crime, Kidnap and Ransom and Digital Asset Insurance.



#### **Strategic Risk Advisory**

Enterprise risk management, risk and insurance gap analysis, risk benchmarking and market education to optimize protection.



#### **Deep Industry Fluency**

Expertise across Fintech, Web3, AI, SaaS, and other frontier sectors.



### The Simple, Seamless Referral Process

Connecting your clients to expert risk management is effortlessly professional. We handle the heavy lifting, ensuring a smooth experience for everyone involved.



#### 1. You Introduce

Warm intro or quick form submission via the Continuum Online Portal



#### 2. We Assess

We take over the process with our insurance partners



#### 3. They're Protected

Clients receive tailored advice, comprehensive coverage and peace of mind

You stay in the loop, or not – your preference. No admin burden, just expert support.



## Beyond the Fee: What You Gain

Partnering with Continuum offers mutual benefits designed to amplify your firm's impact and reach within the innovation ecosystem.

- Client Value-Add: Become a trusted resource for all their insurance needs.
- Marketing Visibility: Featured presence on our website and social media.
- **Reputation Boost:** Enhance your credibility by supporting client security.

- Co-Branded Presence: Annual event and quarterly joint articles to expand reach.
- Exclusive Perks: Partner-only discounts on insurance for your own firm.
- Referral Reciprocity: We send relevant clients your way, fostering mutual growth.





## Let's Grow Together

We're building a curated network of aligned advisors – firms committed to deepening client relationships and collaborating within the innovation ecosystem. We don't just take referrals; we build enduring partnerships.

We seek firms that serve:

- Startups, Scale-ups, or Investors
- Are keen to deepen client relationships
- Are open to joint events and content creation
- Want to build a long-term partnership



# Thank You

Let's keep your clients protected and your brand elevated.

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