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Cyber Protects Your Own Systems

Cyber responds when something goes wrong with your own systems and data.

- **A breach or attack on your systems and data**
- **Ransomware or payment fraud on your own accounts**
- **Business interruption while you recover**

The attack lands on your business first.

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Speed Limits the Damage

The first hours after an incident are the most expensive.

- **Incident response support on call**
- **Forensic investigation of what happened**
- **Legal and notification support**

Fast, organised response keeps costs down.

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Tech PI Protects Client Relationships

Tech PI responds when a client claims your work caused them a loss.

- **Client claims that your service or software caused a loss**
- **Errors and omissions in your advice or work**
- **Failure to deliver as promised**

One client claim can outweigh the whole contract.

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One Policy Rarely Does Both Jobs

Many SMEs assume one policy covers everything.

- **Cyber and tech PI respond to different events**
- **One incident can trigger both**
- **Assuming one covers everything leaves gaps**

Know which event each policy answers.

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Combined Wordings Close the Gap

Some wordings respond across both kinds of loss.

- One wording that covers both events
- Fewer gaps between the two policies
- Check the wording against your actual risks

One well-built wording beats two that don’t connect.

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Protect Your Business and Your Clients

Continuum helps SMEs work out which cover fits their systems and their service.



Cyber protects your business. Tech PI protects your client relationships.

www.continuuminsure.com/riskadvisory